

MATT HOLDEN

www.mattholden.com
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Indie Game Alliance	2014 - Present
Executive Director	www.indiegamealliance.com
<ul style="list-style-type: none">➤ Sole architect and developer of over 30K lines of PHP automation code➤ Founded and developed business, managed all finances, corporate documents, etc.➤ Manage 800+ globally distributed volunteers and 1100+ globally distributed clients➤ Developed integrations with UPS, USPS, Stripe, Square, PayPal, many more➤ Developed web-based ecommerce platform with varying roles for distributors, reps, etc.➤ Developed RESTful API for third party partner integrations➤ Consulting on millions of dollars in Kickstarter campaigns➤ Game development, copy editing, manufacturing analysis, fulfillment➤ Cultivate strategic partnerships across the tabletop gaming industry	

HostDime Premier Global Datacenters	2015 - 2019
Software Architect	www.hostdime.com
<ul style="list-style-type: none">➤ Developed and maintained self-documenting RESTful API in PHP with OAuth2➤ Utilized ACNS and other tools to automate DMCA takedown requests in PHP➤ Developed an in-house inventory tracking and management system in PHP➤ Integrated a legacy CoffeeScript/NodeJS support chat application with authentication➤ Served as primary software planner, designer, and documentation curator➤ Authored PHPUnit test cases➤ Ensured PCI and GDPR compliance across our public applications➤ Conducted code reviews and technical guidance for fellow developers	

Tyler Retail Systems	2011 - 2015
Software Developer	www.tylernet.com
<ul style="list-style-type: none">➤ Developed an inventory management system in J2EE with ZPL label printing➤ Developed, maintained and utilized Rhino-based JavaScript testing suite for Java apps➤ Designed and implemented module for issuing and managing gift cards and certificates➤ Served as software planner, designer, and documentation curator➤ Designed and implemented web-based point-of-sale platform in JSP/J2EE	

Applied Media Technologies Corporation	2008 - 2011
Director of Technology	www.amtc.com
<ul style="list-style-type: none">➤ Three months after leaving the company, I was approached to return in a director role➤ Conceptualized, designed and developed Eos Music for Business (eosmusic.com)➤ Developed heuristic AI-driven program manager / disk jockey application➤ Oversaw design and development of AVR-based media player devices➤ Directed OEM manufacturing channel, conducting testing and working with factories➤ Contributed more than 100,000 lines of Java code➤ Migrated 9 data silos in SQL, Access, and other flat files to one unified MSSQL solution➤ Managed data center operations, including server migrations➤ Led team of 20 developers, support techs, QA personnel and sysadmins	

CORE SKILL SETS

- Software Architecture
- REST API Development
- Integrations
- Agile / Scrum
- PHP
- Java / J2EE
- SQL (My, MS, Postgres)
- C / C++
- Javascript / JQuery
- Automated Testing
- Documentation
- Technical Writing
- PCI / GDPR Compliance
- Marketing & PR
- Copywriting and Editing
- Strategic Partnerships
- Crowdfunding
- PC Repair & Upgrades
- Game Development

INTEGRATIONS

- Stripe, USA ePay, Paypal
- Square
- UPS, FedEx, USPS
- Kickstarter & IndieGoGo
- Facebook, Twitter, Reddit
- Google Maps, Analytics
- Discord, Jabber
- Various other REST APIs

WHAT I'VE BUILT

- REST APIs
- eCommerce platforms
- Inventory systems
- Customer & admin portals
- Accounting modules
- Point-of-sale systems
- Timeclocks
- Survey editors / gatherers
- eLearning platforms
- CRM applications
- Shipping platforms
- Subscription services
- Job boards
- Video games

Applied Media Technologies Corporation	2006 - 2008
Marketing Manager	www.amtc.com
<ul style="list-style-type: none"> ➤ Authored over 30 nationwide RFQ responses, several successful ➤ Maintained customer relationships with over 100 national corporate clients ➤ Designed ads for print and Web and authored press releases and advertorials ➤ Coordinated all logistics and travel for convention appearances ➤ Increased sales 40% year-over-year in my first year (more than \$1M increase) ➤ Conducted sales applicant screening, hiring, and product knowledge training ➤ Designed 7 PHP web sites to update corporate branding 	

Hands-On Technology Transfer	2004 - 2005
Programming Instructor	www.traininghott.com
<ul style="list-style-type: none"> ➤ Taught weeklong boot camps in C, C++, Java, and SQL ➤ Edited and authored course materials 	

WHAT MY COWORKERS SAY...

"I enjoyed my time working with Matt, and have always been fascinated with his experience and side projects. He is a valuable asset with a wealth of experience from past work and his side business, basically single-handedly generating a complete digital experience platform to empower board game creators to deliver their work. He is honest, with himself and others, dependable, and really cares about his work. He is vocal, offering constructive criticism of solutions to ensure they do not compromise effective security or performance considerations.

His knowledge of software design and architecture and expertise in API-driven solutions was a huge advantage to our organization. He literally single-handedly integrated a clever API system that many in the past at the company have failed to conceive of prior in order to transform a restrictive monolithic platform into an open resource for international teams' development efforts.

Along with his undeniable talent, Matt has always been an absolute joy to work with for me. He developed additional soft skills during my leadership, is a true team player, and always manages to foster positive discussions and bring the best out of other employees. He wants to do things the right way and not cut corners or compromise on what is possible or necessary to solve the real job to be done."

Joe Still, DevOps Manager, HostDime Premier Global Datacenters (supervised me)

"Matt has terrific visions for software that will not only improve productivity for the company but will also improve the company itself. Since taking over the R & D / IT departments at AMTC many improvements have been made. His knowledge and ideas continue to amaze me on a daily basis. It's nice to have a supervisor that appreciates you and the hard work that you do."

Stephen Underwood, Systems Administrator, AMTC (reported to me)

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MY TOOLBELT

- REST / jsonapi.org
- Eclipse
- Visual Studio
- Git & SVN
- ACNS
- ZPL
- Apache / Tomcat
- LAMP
- XML / XSLT
- Composer
- JUnit / PHPUnit
- Hibernate, Propel, ORMs
- Swing, AWT
- QuickTest Pro
- OAuth2
- Payment Gateways
- Wordpress

EDUCATION

Associate of Science
Game Development
Full Sail University
June 2004

Associate of Arts
Computer Engineering focus
University of Central Florida
July 2004

A+ Certification
CompTIA
February 2001

Gold Star Retail Sales
The Friedman Group
November 2001

WANT MORE?

My work history and education prior to 2004, as well as code samples and project links, can be found at www.mattholden.com.